



PLACEMENT REPORT

2 YEAR PGDM PROGRAM

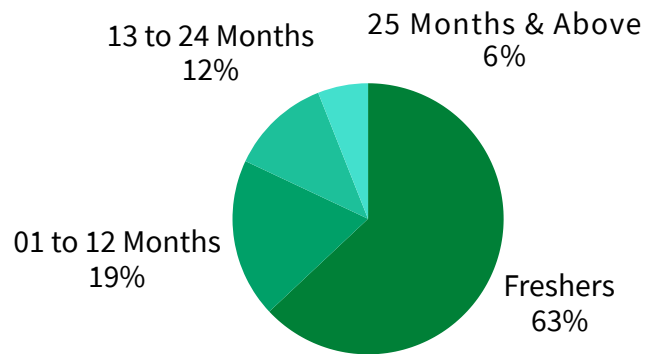
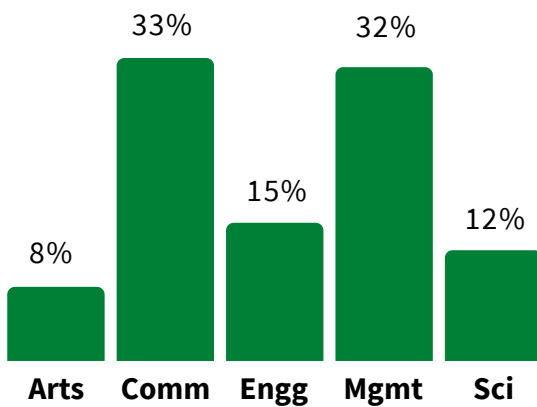
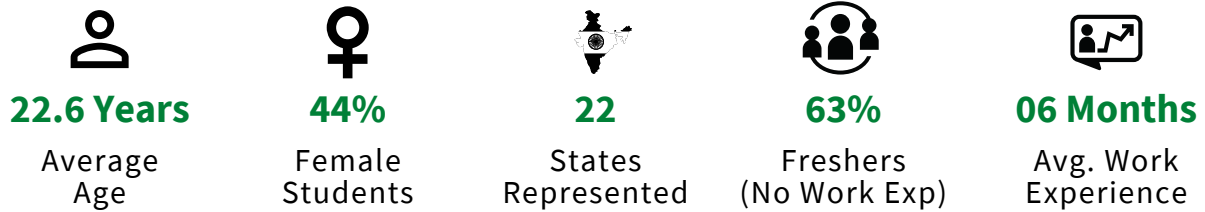
Year 2023-24



Soil
INSTITUTE *of* MANAGEMENT

BATCH PROFILE

At SOIL, students' diversity provides incredible opportunities for learning and collaboration. The students are handpicked through our extensive admissions process to assemble a class of people with passion and zeal. Because of our students, the environment around the campus is dynamic and nurturing for all the others. A snapshot of our incoming PGDM Class of 2022-24 is given below.

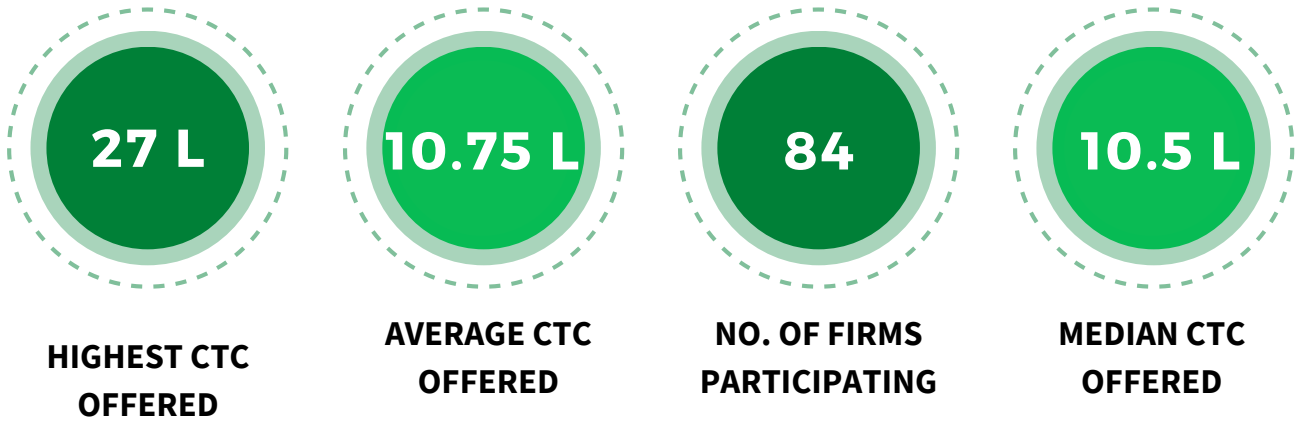


Educational Qualification

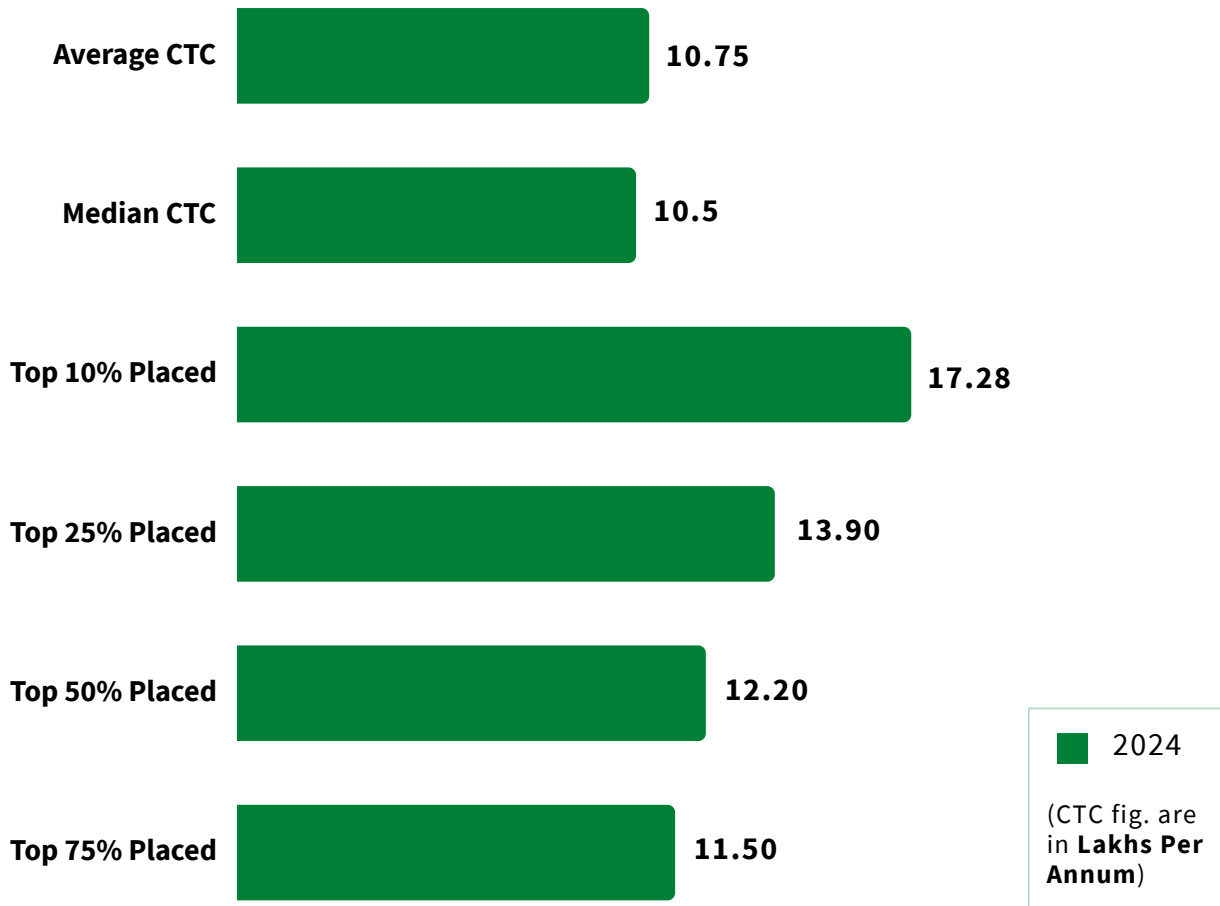
Work Experience Details



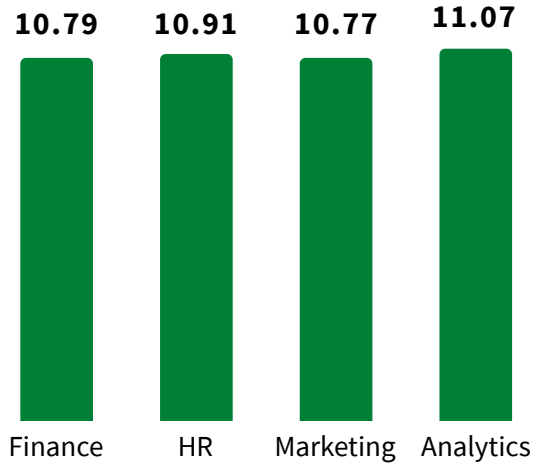
PLACEMENT STATISTICS 2024



At SOIL, students’ diversity provides incredible opportunities for learning and collaboration. The students are handpicked through our extensive admissions process to assemble a class of people with passion and zeal.



SPECIALISATION WISE PLACEMENTS



AVG. CTC FUNCTION WISE

(All fig. are in Lakhs Per Annum)

	HIGHEST	TOP 50%
MARKETING	27	12.02
FINANCE	21	12.29
ANALYTICS	13	12.6
HR	21	13

FUNCTION WISE CTC

(All fig. are in Lakhs Per Annum)

The season witnessed participation from a diverse set of recruiters across industries giving equal opportunities to students from all specialisations. The cohort of Marketing, Analytics saw an increase in the average salaries offered. The highest average placements for the batch was achieved by the Human Resources Cohort.



INDUSTRY WISE COMPANIES PARTICIPATION

FIGURES IN PERCENTAGES



IT & ITES



BFSI



Manufacturing



Consulting



Ed Tech



Automotive



Supply Chain



HR



Media



Real Estate



Tourism



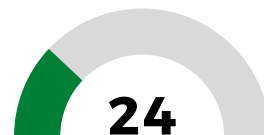
Others

FUNCTION WISE ROLES OFFERED

FIGURES IN PERCENTAGES



Analytics



General Management



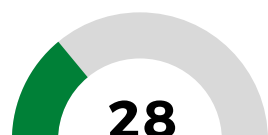
Consulting



HR



Marketing



Finance

COMPANIES PARTICIPATED (LAST 3 YEARS)

Accenture
Infosys
Cognizant
Deloitte
Genpact
HCL
Tech Mahindra
Tata Electronics
Tata Play
Mahindra & Mahindra
ICICI Bank
ICICI Prudential AMC Ltd.
Aditya Birla Capital
HSBC Bank
Hero MotorCorp
Federal Bank
AXIS BANK
Royal Enfield
Emcure Pharmaceuticals
Zensar Technologies
Z1 Tech
Maveric Systems
Nippon India Mutual Fund
Centilytics
Spark Minda
Policy Bazaar
Lixil
People Strong
World Education Services
TVS Motors
Avery Dennison

Apraava Energy Pvt Ltd
CloudConnect Communications Pvt Ltd
HDFC Bank
Ozone Pharmaceutical Ltd.
GlaxoSmithKline Asia Private Limited
First Source
Fullerton
Jaro Education
RSPL Limited
FIITJEE eSchool Pvt. Ltd.
Mahindra Finance
Mphasis
Writer Corporation
Narayana Health
Cars24
VECV
Tata Communications
Reliance Industries
Bajaj Finserv
Asian Paints
Larsen & Toubro
Maruti Suzuki
Wipro
Apollo Tyres
Bosch
Siemens
ITC Limited
Hindustan Unilever Limited (HUL)
JSW Steel
Cipla
Godrej Group

SOIL ALUMNI VIDEOS



Transform Your Career: Q&A Session with Alumni

An insightful Career Transformation Q&A featuring distinguished SOIL alumni now working at leading global organizations. Learn from professionals who have successfully navigated their career paths to secure positions at BCG, JP Morgan Chase, and Nestlé.

[Watch Webinar](#)



My SOIL PGDM Experience | Placements & More

In this candid podcast episode, Shambhavi opens up about her decision to pursue a Post Graduate Diploma in Management at SOIL, the factors that influenced her choice, and her experiences at the institution. She also discusses her placement process.

[Watch Video](#)



From SOIL to McKinsey: My Unconventional Career Journey

In this inspiring video, Guru Gopal Asthana, a graduate of the School of Inspired Leadership (SOIL)'s Post Graduate Program in Management (PGPM), shares his journey from SOIL to his current role as a Solution Specialist at McKinsey & Company.

[Watch Video](#)



From SOIL to Big 4: How a Year at SOIL Shaped me

Join Sachin Serigar, an experienced consultant at leading firms like PwC and EY, as he reflects on his transformative journey at SOIL Institute of Management. In this insightful conversation, Sachin shares how his one-year MBA at SOIL uniquely shaped his management approach.

[Watch Video](#)





From SOIL PGDM to EY Consulting

Mr. Pulkit Nagpal, Senior Consultant at EY, Alumni of Soil PGDM shared insights on how balancing technological expertise with strong client management skills is essential for navigating the evolving tech landscape and driving impactful solutions.


[Watch Video](#)


SOIL ALUMNI TRANSITIONS



Guru Gopal Asthana
Flagship PGPM,
Class of 2017

Senior System Engineer

2016


→


Solution Delivery Specialist

2024



Jaideep Singh
Flagship PGPM,
Class of 2014

Technical Support Associate

2013


→

Senior Associate Consultant

2024


Arpit Bhatia
Flagship PGPM,
Class of 2017

System Engineer

2016

→

Associate Director

2024


Supriya Pachani
Flagship PGPM,
Class of 2016

Team Lead


2012

→

Associate Director

2024


SOIL ALUMNI TRANSITIONS



Karen D'Souza
Flagship PGPM-HR,
Class of 2015


Test Analyst

2014


→

**Vice President
HR**

2024


Sreya Ragavan
Flagship PGPM-HR,
Class of 2012

System Engineer

2011

→

**People and
Culture Partner**

2024


Sundaram Vasudevan
Flagship PGPM-HR,
Class of 2012


**Assistant
Manager- HR**


2011

→


**Vice President - HR
Business Advisory**

2024


Surbhi Khanna
Flagship PGPM-HR,
Class of 2016

System Analyst

2015

→

**Career Development
Manager**

2024

SOIL ALUMNI TRANSITIONS


Isha Thatai
Flagship PGPM-HR,
Class of 2018

Application Developer



2017

→

People Experience Manager



2024


Natasha Mitra
Flagship PGPM-HR,
Class of 2012

Management Trainee



2011

→

Consultant - Culture Transformation


ADITYA BIRLA GROUP

2024


Pranay Mishra
Flagship PGPM-HR,
Class of 2018

Business Associate, RMG




2017

→

Manager - Human Resources



2024


Surbhi Bajaj
Flagship PGPM-HR,
Class of 2013


Intern



2012

→

Vice President - Global HR Consulting


HSBC

2024

SOIL ALUMNI TRANSITIONS


Swapnil Gupta
Flagship PGPM,
Class of 2018

Principal Development specialist


2017

→

Solution Delivery Specialist


2024


Latika Malhotra
Flagship PGPM,
Class of 2013


Tech Team Lead


2012


→

Product Marketing Lead


2024



Shikha Bhatia
Flagship PGPM,
Class of 2017

Senior System Engineer


2016

→

Partner Technology Specialist


2024


Akash Kharabe
Flagship PGPM,
Class of 2015

Relationship Manager



2014

→


Assistant Vice President


2024

SOIL ALUMNI TRANSITIONS


Rachit Jain
Flagship PGPM,
Class of 2010


Sr. Software Engineer



2009

→

Director - Supply Chain Management



2024


Pranita Bagchi
Flagship PGPM,
Class of 2017

Technology Analyst



2016

→

SDE III



2024


Akash Kharabe
Flagship PGPM,
Class of 2017

Assistant Manager




2016

→


Business Analyst



2024


Sachin Serigar
Flagship PGPM,
Class of 2016


System Engineer



2015

→

Senior Consultant



2024



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INSTITUTE *of* MANAGEMENT

AICTE APPROVED 2 YEAR PGDM PROGRAM

India's first PGDM Program integrating Business, Design Thinking & Liberal Arts

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